

Dear Parent / Carers

November is the month when School Travel Advisors promote the Be Bright Be Seen campaign. It is important that your child understands the need to wear bright, fluorescent and reflective items to help them to be seen, especially through the Winter months.

Below is a Be Bright Be Seen image and information for you to read to your child/ren. A presentation will also be shown in school.

Kind Regards

School Travel Advisors



At this time of year, it's important to **Be Bright and Be Seen** when you are out and about near roads.

BE BRIGHT – wear fluorescent or brightly coloured clothing when walking to and from school – it shows up well in daylight and at dusk.

REFLECTIVE – When it's dark outside, wear reflective clothing to be seen in car headlights. Reflective vests, sashes or wristbands work well.

IMPROVE – improve your visibility with accessories, clip on reflectors, armbands and stickers added to your coat or bag are a great way to improve your visibility.

GREEN CROSS CODE – always choose routes and crossing places that are well lit and remember to use the Green Cross Code.

HEADLIGHTS – if you like to cycle, it's the law to have clean and working headlights on your bike at night (white at the front, red at the back) as well as a rear reflector. It's good to fit spoke reflectors too.