



Ryecroft C.E. (C) Middle School

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Headteacher: Miss R. Baramuszcak

27th February 2018

Dear Parents/Carers,

Ryman National Enterprise Challenge 2018

On Thursday 8th March your child will be participating in the Ryman National Enterprise Challenge at Thomas Alleyne's High School.

The Ryman National Enterprise Challenge (RNEC) is a fantastic opportunity for young people to gain entrepreneurial skills and help to kick start their development into working life.

The concept for the Ryman National Enterprise Challenge was founded in 2012 by cousins Ben and Michael Dyer from Stoke-On-Trent. The aim was to create a programme that allows young students to experience a real life work environment, working to tight deadlines, finding creative ways to communicate their ideas and ultimately present these ideas to a panel and their peers. The scheme presents young people with an opportunity to learn key skills including teamwork, communication, creativity, problem solving and leadership.

Since 2013, Theo Paphitis, former Dragon and Chairman of Ryman, has been supporting the RNEC and has since become the main ambassador when Ryman became the lead sponsor. The challenge has gone on to become the UK's largest enterprise and employability competition, working with over 140,000 students from across the UK.

The National Enterprise Challenge is a full day enterprise programme, led by a team of professionals and is open to all secondary schools in the UK. Working in small teams, pupils will work on real life business challenges, which are set by real life businesses. This year KidZania have set the challenge for Key Stage 3 pupils. This will involve pupils devising a new activity which could join the existing 'careers' available for kids at KidZania.

The event is within the school day, so normal arrangements for coming into and leaving Ryecroft will still apply. Staff from Ryecroft will be present on the day providing support and guidance to the pupils involved. Pupils are expected to wear normal school uniform and will require a packed lunch and snack for the day; however nuts, glass bottles and fizzy drinks are not permitted.

The school reserves the right to refuse participation to any pupil whose behaviour is judged unacceptable.

At the end of the day one team will be selected to attend the National Finals which will be held in the summer term. This will be an amazing opportunity for the winning team, who will get the opportunity to present their ideas to Theo Paphitis, amongst other judges at the National Finals.

Yours sincerely

Mr A. Hughes
Head of Maths / Key Stage 3 Pastoral Manager

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